

FOR IMMEDIATE RELEASE

Baird Holm Receives WELCOM Silver Well Workplace Award

OMAHA, NE (May 7, 2007) – Baird Holm LLP is pleased to announce that the firm has received the Wellness Council of the Midland’s “Well Workplace Award”.

Baird Holm created a “Better Health Team” to increase awareness of and encourage positive lifestyle choices. The program compliments the new consumer-driven high deductible health plan which places emphasis on preventive care. A health interest survey and health risk assessment kicked off a year of interventions that included flu shots, “Take the Stairs Day”, CPR and AED training, “Get Active” logs to encourage exercise and a weight loss competition.

A “Well Workplace” is an organization that has taken the responsibility of making the health and wellness of their employees a priority and encouraging and rewarding healthy behavior at the workplace and at home. The results of wellness initiatives not only affect the mental and physical health of employees, but there is also a direct effect on the success of the organization. Winners were selected based on meeting seven different benchmarks: concentrating on senior level support, creating cohesive wellness teams, collecting data to drive programming efforts, crafting an operating plan, choosing appropriate interventions, creating a supportive environment and consistently evaluating outcomes.

Baird Holm LLP is a multi-service law firm with 75 attorneys providing results-oriented counsel for corporate, institutional, governmental and individual clients. Baird Holm is the exclusive member firm for Nebraska with Lex Mundi, the world's leading association of independent law firms.

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