

FOR IMMEDIATE RELEASE

**Baird Holm LLP Honors Dr. Fred Luthans with the
Best Places to Work in Omaha® Individual Contributor Award**

OMAHA, Neb. (March 23, 2016) – Baird Holm LLP, founder of the Best Places to Work in Omaha® initiative along with its sponsor, the Greater Omaha Chamber, announced that Dr. Fred Luthans will be honored with the Individual Contributor award at the Best Places to Work in Omaha awards luncheon on May 19, 2016.

This is the fifth time that this honor has been given since 2003, when the Best Places to Work in Omaha initiative was founded. "The Individual Contributor award is given to a leader in Omaha's human resource community whose contributions make a lasting impact by creating great places to work," said Baird Holm Partner, Scott S. Moore. "Dr. Luthans was chosen for this honor based upon his contributions to the human resource community through his published research, training programs and leadership in the area of organizational behavior. His commitment to research and education has forged the way for the organizational betterment, not just in Omaha and Lincoln, but around the globe."

Dr. Fred Luthans is University and Distinguished Professor of Management Emeritus at Nebraska, Lincoln, and holds a Ph.D. in Organizational Behavior, Management and Psychology from the University of Iowa. In his 50-year academic career he has received multiple honors and awards, including being elected President of the National Academy of Management and receiving their Distinguished Educator Award, the University of Iowa Distinguished Alumni Award and an Honorary Doctorate from De Paul University. Dr. Luthans authored the first textbooks in *Organizational Behavior* (now in 13th edition) and *International Management* (now in 9th edition), and co-authored the book *Psychological Capital and Beyond* (Oxford University Press, 2015) with Carolyn Youssef-Morgan and Bruce Avolio. He is editor of three journals and has written more than 200 academic articles. Dr. Luthans' works have been cited more than 35,000 times.

Dr. Luthans is very appreciative of this recognition. He noted: "Although I have been involved with organizations throughout the U.S. and the world, from NASA to China Mobile, I have found there truly is no place like home. Hopefully, my research and publications, thousands of students, development programs and consulting have indeed made a contribution to the numerous world-class, best places to work in Omaha."

"Throughout his career, Dr. Luthans has been a forerunner in the field of human resources for his contributions to organizational behavior," stated David G. Brown, President and CEO of the Greater Omaha Chamber. "His work and dedication have paved the foundational culture of many of Omaha's great workplaces."

About Baird Holm LLP

Baird Holm LLP's integrated team of more than 80 attorneys, licensed in 20 states, is committed to connecting each of its valued clients to the positive outcomes they seek. With extensive and diverse expertise, Baird Holm leverages each attorney's skills to respond efficiently to its clients' local, regional, national and international legal needs. Rooted by the promise to constantly evolve in anticipation of its clients' rapidly changing needs, Baird Holm has enjoyed steady and measured growth since its founding in 1873.

###

Contact: Meredith Williams, Marketing Director, Baird Holm LLP, mwilliams@bairdholm.com, (402) 636-8259