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## FOR IMMEDIATE RELEASE

### **Baird Holm LLP and ICAN Name QLI as Recipient of the Best Places to Work for the Advancement of Women Award**

OMAHA, Neb. (March 10, 2016) – Baird Holm LLP and the Institute for Career Advancement Needs (ICAN), sponsors of the Best Places to Work for the Advancement of Women award, announced that this year's winner is QLI, a nonprofit organization recognized for providing premier rehabilitation services to people with brain and spinal cord injuries. The award will be presented at the 2016 ICAN Women's Leadership Conference, April 6, 2016, at the CenturyLink Center Omaha.

This is the seventh year that the Advancement of Women award has been presented to recognize a local company that has effectively created a culture that attracts, retains and advances women in the workplace. QLI actively fosters leadership development at each level and with every employee, through various formal mentoring programs, individual growth plans, skill development opportunities and community involvement.

"QLI is committed to the development and retention of all of its team members—regardless of gender—and it shows," said Baird Holm LLP Partner, Kelli Lieurance. "QLI is a great example of a company that understands that leadership skills often need to be developed, and it focuses significant attention on training its supervisors to lead and mentor effectively. Likewise, QLI's focus on skill development and succession planning serves to increase the opportunities for *all* of its employees—not just women—to advance within the organization."

This is the first time QLI has been named as the recipient of the Best Places to Work for the Advancement of Women award. They also were named this year as the second place winner in the large company category for Best Places to Work in Omaha®. QLI has previously been awarded with Sustained Excellence for their consistently high rankings, including five first place wins in the Best Places to Work in Omaha survey.

"QLI is honored to be recognized as the Best Place to Work in Omaha for the Advancement of Women," said QLI's President and CEO, Patricia Kearns. "We are proud of the healthy work culture that we have worked hard to create and maintain – a culture that provides opportunity for every individual to grow and to thrive."

"ICAN is proud to partner with Baird Holm LLP for the seventh year to honor and celebrate a company that is making tremendous strides in creating opportunity for their employees," said ICAN President and CEO, Susan Henricks. "QLI is a fantastic example of a company that identifies, develops and promotes women in leadership, and we are thrilled to be presenting them with this award at the 23<sup>rd</sup> Annual ICAN Women's Leadership Conference."

#### **About Baird Holm**

Baird Holm LLP's integrated team of more than 80 attorneys, licensed in 20 states, is committed to connecting each of its valued clients to the positive outcomes they seek. With extensive and diverse expertise, Baird Holm leverages each attorney's skills to respond efficiently to its clients' local, regional,

national and international legal needs. Rooted by the promise to constantly evolve in anticipation of its clients' rapidly changing needs, Baird Holm has enjoyed steady and measured growth since its founding in 1873.

#### **About Institute for Career Advancement Needs**

The mission of the Institute for Career Advancement Needs is to develop inspired business leaders to transform the communities they serve. For 35 years, ICAN has developed authentic leaders who create limitless possibilities for themselves and their organizations. Our leader development programs include Defining Leadership, IMPACT, and EVOLVE, along with individual and team development through on-site customized services, and dynamic conferences and Leadership Exchange Events. ICAN inspires bold thinking, expands capacity and builds leadership networks that define the future of business. For more information, visit [icanglobal.net](http://icanglobal.net) or call [402-392-0746](tel:402-392-0746).

#### **About QLI**

QLI's Mission is to provide life-changing rehabilitation and care to individuals who have suffered a catastrophic brain injury or spinal cord injury. Recognized nationally as a leader in their industry, QLI draws hundreds of families to Omaha from coast-to-coast annually to benefit from their powerfully effective clinical model. Their continuum includes five distinct levels of care and treatment, with 211 private rooms and a staff of over 350. QLI's clinical model combines medical excellence, gold standard research and highly individualized programs — which support the rediscovery of life passions and focus on the “real-world” skills needed to pursue them. For more information visit [TeamQLI.com](http://TeamQLI.com).

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