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FOR IMMEDIATE RELEASE

Baird Holm LLP and ICAN Name Yahoo! Recipient of the Best Places to Work for the Advancement of Women Award

OMAHA, Neb. (March 27, 2017) – Baird Holm LLP and the Institute for Career Advancement Needs (ICAN), respective founder and sponsor of the Best Places to Work for the Advancement of Women award, announced that this year's winner is Yahoo!, a multinational technology company globally known for its Web portal, search engine and related services. The award will be presented at the 2017 ICAN Women's Leadership Conference, April 19, 2017, at the CenturyLink Center Omaha.

This is the eighth year that the Advancement of Women Award has been presented to recognize a local company that has effectively created a culture that attracts, retains and advances women in the workplace. Yahoo! actively fosters leadership development at each level and with every employee, through various formal mentoring programs, individual growth plans, skill development opportunities and community involvement.

"Yahoo! is doing great things on both the local and national levels to ensure that women have the opportunity to advance and thrive in their careers. Its "Women in Tech" group focuses on empowering women to succeed within the company, as well as within the tech industry. In fact, Yahoo!'s Omaha office has one of the most active "Women in Tech" chapters in the entire company," said Baird Holm Partner Kelli Lieurance.

This is the first time Yahoo! has been named as the recipient of the Best Places to Work for the Advancement of Women Award. They also were named this year as the first place winner in the large company category for Best Places to Work in Omaha®.

"By providing women with a support network or "safe haven," they can better deal with the challenges that often prevent career advancement. And it's working, as over 50 percent of the leadership roles in the Omaha office are held by females," Lieurance said.

"We are proud to accept this distinct honor," said Bre Phelan, Project Management Lead at Yahoo!. "At Yahoo!, we recognize that building an inclusive and diverse workplace is more than a theoretical goal. It's a mission-critical business imperative that we must address with the same level of urgency and commitment that we apply to other strategic initiatives."

"ICAN is proud to partner with Baird Holm LLP for the eighth year to honor and celebrate a company that is making tremendous strides in creating opportunity for their employees," said ICAN President & CEO, Susan Henricks. "Yahoo! is a fantastic example of a company that identifies, develops and promotes women in leadership, and we are thrilled to be presenting them with this award at the 24th Annual ICAN Women's Leadership Conference."

About Baird Holm

Baird Holm LLP's integrated team of more than 80 attorneys, licensed in 19 states, is committed to connecting each of its valued clients to the positive outcomes they seek. With extensive and diverse expertise, we leverage each other's skills to respond efficiently to our clients' local, regional, national and

international legal needs. We are proud to represent public and private companies, individuals, private funds and other investors, financial institutions, governmental entities and nonprofit organizations. Rooted by the promise to constantly evolve in anticipation of our clients' rapidly changing needs, Baird Holm has enjoyed steady and measured growth since its founding in 1873.

About Institute for Career Advancement Needs

The mission of the Institute for Career Advancement Needs is to develop inspired business leaders to transform the communities they serve. For 35 years, ICAN has developed authentic leaders who create limitless possibilities for themselves and their organizations. Our leader development programs include Defining Leadership, IMPACT, and EVOLVE, along with individual and team development through on-site customized services, and dynamic conferences and Leadership Exchange Events. ICAN inspires bold thinking, expands capacity and builds leadership networks that define the future of business. For more information, visit icanglobal.net or call [402-392-0746](tel:402-392-0746).

About Yahoo!

Yahoo! is a guide to digital information discovery, focused on informing, connecting, and entertaining users through its search, communications, and digital content products. By creating highly personalized experiences, Yahoo! helps users discover the information that matters most to them around the world -- on mobile or desktop. Yahoo! connects advertisers with target audiences through a streamlined advertising technology stack that combines the power of Yahoo!'s data, content, and technology. Yahoo! is headquartered in Sunnyvale, California, and has offices located throughout the Americas, Asia Pacific (APAC) and the Europe, Middle East and Africa (EMEA) regions. For more information, visit the pressroom (pressroom.yahoo.net) or the Company's blog (yahoo.tumblr.com).

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