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FOR IMMEDIATE RELEASE

Baird Holm LLP Welcomes Joel D. Pedersen

March 1, 2018 (Omaha, Neb.)- Baird Holm LLP is pleased to announce that Joel D. Pedersen, who has served as Vice President and General Counsel for the University of Nebraska since 2008, is joining the firm. Joel brings with him a wealth of legal knowledge and experience that spans multiple practice areas, including his work on high profile public-private partnerships, higher education, and strategic development projects throughout the state.

As chief legal officer and member of the senior leadership team for the four-campus University system since 2008, Joel has led a team of attorneys responsible for a broad range of legal services at the University. Joel's legal support enabled the University to pursue many high-impact projects such as the Fred & Pamela Buffett Cancer Center at UNMC, Nebraska Innovation Campus in Lincoln, Baxter Arena in Omaha, Pinnacle Bank Arena in Lincoln, and iExcel at UNMC.

With an eye toward the University's role in the broader Nebraska community, Joel helped to establish and has provided legal support for the University's affiliated development corporations for the Cancer Center, Med Center, Nebraska Innovation Campus, Kearney University Village, and Baxter Arena. He also has served as legal counsel for the University Technology Development Corporation and both the Nebraska Applied Research Institute and the National Strategic Research Institute, the University's main research development corporations. Joel also helped the University develop the organizational structure and governance in the recently concluded integration of Nebraska Medicine.

Joel's intercollegiate athletics experience helped UNL move to the Big Ten Conference and exit from the Big XII, and he represented UNO in the move to Division I Athletics, the formation of the National Collegiate Hockey Conference and related conference re-alignments.

Joel began his tenure with the University of Nebraska as Associate General Counsel in 2006. Prior to that, he spent 18 years as an Assistant City Attorney for the City of Lincoln. There, he served as lead counsel for multiple litigation matters, including appellate practice before the Court of Appeals and Supreme Court of Nebraska. He represented the City in the public/private partnership that resulted in Haymarket Park, and served as legal counsel to the Joint Antelope Valley Authority (JAVA), the entity created by the city, university and Lower Platte South Natural Resources District to oversee the Antelope Valley Project. He was an Assistant City Attorney for Lincoln from 1988-2006.

"Baird Holm gives me a great opportunity to serve a broader clientele and is a great fit for me personally with the firm's emphasis on innovation and community connections," said Joel D. Pedersen. "I have thoroughly enjoyed serving as general counsel to the University and look forward to taking that experience to the next level with Baird Holm."

"We are thrilled to have someone of Joel's stature and experience joining Baird Holm," said Baird Holm

Managing Partner, Richard E. Putnam. “He will immediately bring value to a significant number of our clients. Joel's vast and diverse experiences at the University will translate well into our practice.”

About Baird Holm LLP

Baird Holm LLP's integrated team of 85 attorneys, licensed in 23 states, is committed to connecting each of its valued clients to the positive outcomes they seek. With extensive and diverse expertise, Baird Holm leverages each attorney's skills to respond efficiently to its clients' local, regional, national and international legal needs. Founded in 1873, Baird Holm proudly represents public and private companies, individuals, private funds and other investors, financial institutions, governmental entities and nonprofit organizations. Learn more at www.bairdholm.com.

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