

Exhibitor Terms & Conditions for Baird Holm's 37th Annual Labor Law Forum

These Exhibitor Terms and Conditions apply to any entity applying to become an exhibitor or vendor (hereinafter referred to as an "Exhibitor") for purposes of Baird Holm's 37th Annual Labor Law Forum, held on April 24, 2025, at the CHI Health Center (the "Event") and hosted by Baird Holm LLP ("Baird Holm").

1. PURPOSE OF EXPOSITION: The exposition is an integral part of the Event, enabling registrants to interact with experts and examine and evaluate supplies, services, and technologies related to the labor and employment industry.

2. APPLICATION AND ELIGIBILITY: Any company providing products for or services to employers or labor and employment professionals is eligible to apply to become an Exhibitor at the Event by using Baird Holm's online application form. Baird Holm reserves the right, in its sole discretion, to determine the eligibility of any Exhibitor and does not guarantee or entitle an applicant to serve as an exhibitor at the Event, or to exhibit in a particular place or manner.

3. EXHIBIT BOOTH & ASSIGNMENT OF SPACE: All exhibits consist of one skirted six foot table, two chairs, and one trash can or multiples thereof. Baird Holm will assign exhibit locations in its discretion.

4. REGISTRATION OF EXHIBITOR PERSONNEL: Event registration for exhibit personnel varies based on the sponsorship purchased. Baird Holm will provide (at a minimum) two (2) complimentary registrations for the Event with Exhibitor's purchase of each standard booth. Booth staff badges allow access to the exhibit hall and the Event sessions. Additional registrations for exhibit personnel are available for purchase.

5. EXHIBIT SET-UP & TEARDOWN: Setup begins at 6:00 a.m. on Thursday, April 24, 2025, and should be completed by 7:30 a.m. when attendees will arrive for registration and the continental breakfast. All exhibits of Exhibitor must remain intact and staffed until 3:45 p.m., after the last break is over. Exhibitors may not begin tear down until that time.

6. PARKING: Exhibitor will receive one complimentary dock parking pass. Additional parking is available for purchase.

7. USE OF EXHIBIT SPACE:

A. Exhibitor agrees to limit the service and or materials/products displayed in its exhibit area to those specific to Exhibitor's company, as approved by Baird Holm. Exhibitor may not assign, sublet, or share any part of the exhibit space with any other person or party.

B. During the Event, each exhibit must be staffed by an Exhibitor representative. Exhibitor representatives shall conduct themselves in a professional manner at all times during the Event.

C. Exhibitor's equipment and presentations must be confined to Exhibitor's booth, and at a noise level not offensive to nearby exhibitors.

D. Exhibitor may not nail, tack, tape or attach any material to any floor, wall, or column.

E. No food or beverages of any kind may be brought into the Event location by the Exhibitor without prior written approval.

F. Exhibitor business activities, giveaways, and advertising may only be conducted and/or distributed within Exhibitor's assigned booth. Prizes, drawings, raffles, lotteries, or promotion of special discount offers must be equally offered to all attendees, and only promoted within Exhibitor's assigned booth. Exhibitor is responsible for security and storage of give-away items.

8. PAYMENT POLICY: Exhibitor shall pay Baird Holm the Exhibitor Fee, as set forth in the Labor Law Forum 2025 Exhibitor Benefits document, in full by March 3, 2025. Should Exhibitor fail to pay the entire Exhibitor Fee by March 3, 2025, the Exhibitor's space reservation may be cancelled, at Baird Holm's discretion.

9. CANCELLATION AND REFUND POLICY: Exhibitor may cancel its commitment to serve as an Exhibitor at any time without penalty, until March 3, 2025. Exhibitor must provide Baird Holm prior written notice of such cancellation. Should Exhibitor cancel after March 3, 2025, Baird Holm reserves the right, in its discretion, to charge Exhibitor a reasonable fee.

10. CONTRACTOR SERVICES: Electrical, audio visual, furniture, shipping, and labor for installation and dismantling, is available for purchase. Please contact Baird Holm for more information.

11. OFF PREMISES ACTIVITIES: Exhibitor may not conduct any activity outside of the exhibit area during the Event hours that will potentially remove any portion of the attendee audience from the exposition or any part of the Event. This prohibition includes but is not limited to luncheons or other social or educational events at any offsite location.

12. EXHIBITOR LOGO USE: Exhibitor hereby expressly provides Baird Holm the right to promote Exhibitor's attendance at the Event by use of name and/or logo on event communications, website, app, digital book, and social media. Exhibitor is responsible for providing Baird Holm with a high resolution, color logo, and any other information as may be reasonably requested by Baird Holm for promotion purposes.

13. COMPLIANCE WITH MECA REGULATIONS:

Exhibitor understands and acknowledges that Baird Holm has entered into an agreement with MECA in connection with the Event. Exhibitor hereby agrees to comply with the Facility Rules and Regulations set forth by MECA, attached hereto as Exhibit A.

Access MECA Omaha's facility rules and regulations [here](#).